

## **MarketVector Indexes™ Licenses the MarketVector™ Digital Assets Max 10 VWAP Close Index to Deutsche Digital Assets**

### ***Index to underlie the performance of the digital assets portfolio***

**FRANKFURT, Germany (June 27, 2023)** — MarketVector Indexes™ (“MarketVector”) announces the licensing of the [MarketVector™ Digital Assets Max 10 VWAP Close Index \(ticker: MVDAMV\)](#) to underlie the DDA Crypto Select 10 ETP. It is a modified market cap-weighted index that tracks the performance of the largest and most liquid digital assets. To ensure investability, the index undergoes rigorous liquidity screenings. All assets on the selection list are screened for investability and must be listed on at least one of the top 15 exchanges, as measured by CCData’s Exchange Benchmark.

“We are proud to partner with Deutsche Digital Assets to support the launch of their innovative Crypto Select 10 ETP,” said Steven Schoenfeld, CEO of MarketVector. “We are confident that MarketVector’s experience with both multi-asset crypto benchmarks and optimizing investability and liquidity will benefit investors of this new ETP.”

The MarketVector™ Digital Assets Max 10 VWAP Close Index employs volume-weighted average price (VWAP), providing investors with a more accurate and reliable representation of the assets’ value by accounting for both price and volume. This aims to ensure a fairer representation of the market.

“We are excited to announce the listing of DDA Crypto Select 10 ETP, our first multi-asset crypto ETP, which represents a major step forward in our product offerings and unlocks new opportunities for our valued investors,” said Dominik Poiger, CFA, Chief Product Officer of DDA. “The DDA Crypto Select 10 ETP was designed with institutional and individual investor interests in mind and allows them to gain exposure to a variety of crypto assets.”

“We’re thrilled to see our MarketVector™ Digital Assets Max 10 VWAP Close Index underpin the new DDA Crypto Select 10 ETP,” Martin Leinweber, CFA, Digital Asset Product Strategist of MarketVector. “This index provides a balanced and diversified selection of the top 10 cryptocurrencies, providing a robust basis for this innovative ETP. It marks another step in our commitment to delivering effective and dynamic indexes in the evolving digital asset market. We look forward to continued collaboration with DDA and to further advancing the digital asset ecosystem together.”

The index is reviewed on a quarterly basis and calculated in USD as a price index. Capping factors are applied to avoid overweighting of single index components. Detailed information about the index, including methodology details and index data, is available on the [MarketVector website](#).

### **Key Index Features**

[MarketVector™ Digital Assets Max 10 VWAP Close Index \(ticker: MVDAMV\)](#)

Number of Components: 9

Base Date: December 31, 2018

Base Value: 100

**End**

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### **About MarketVector Indexes – [www.marketvector.com](http://www.marketvector.com)**

MarketVector Indexes™ (“MarketVector”) is a regulated Benchmark Administrator in Europe, incorporated in Germany and registered with the Federal Financial Supervisory Authority (BaFin). MarketVector maintains indexes under the MarketVector™, MVIS®, and BlueStar® names. With a mission to accelerate index innovation globally, MarketVector is best known for its broad suite of Thematic indexes, long-running expertise in Hard Asset-linked Equity indexes, and its pioneering Digital Asset index family. MarketVector is proud to partner with more than 25 Exchange-Traded Product (ETP) issuers and index fund managers in markets worldwide, with approximately USD28 billion in assets under management.

**About Deutsche Digital Assets (DDA) – [www.deutschedigitalassets.com](http://www.deutschedigitalassets.com)**

Established in 2017, Deutsche Digital Assets GmbH (DDA) is a fully regulated German crypto and digital asset manager that serves as a trusted gateway for investors seeking exposure to crypto assets. DDA offers a menu of crypto investment products and solutions, ranging from passive to actively managed exposure, as well as financial product white-labeling services for asset managers. By leveraging traditional, secure financial products, DDA provides investors with familiar and regulated access to a range of crypto asset ETPs, diversified index funds, and alpha-seeking strategies, making crypto and digital asset acquisition as easy as buying a stock.