

PRESS RELEASE

## **MarketVector Indexes Introduces its first Brazilian Fixed-Income Index, Licenses to Investo to Meet Rising Demand in Brazil**

*The index provides diversified exposure to Brazilian Treasury bonds as interest rates continue to rise*

**FRANKFURT, Germany (November 5, 2024)** – MarketVector Indexes™ (“MarketVector”) has licensed its **MarketVector™ Brazil Treasury 760 Day Target Duration Index (MVLFTB)** to Investo, supporting the launch of an innovative fixed-income ETF designed for the Brazilian market. This licensing marks MarketVector’s debut in Brazil’s fixed-income sector, furthering its commitment to offering highly targeted index solutions for the Brazilian investment landscape.

“With the launch of LFTB11, we reinforce our commitment to innovating in the market with solutions aligned to the current economic dynamics, offering a simple and efficient way to solve a dilemma faced by many investors who, when balancing their fixed-income portfolios, are uncertain about how much to allocate to Selic-linked bonds versus IPCA-linked bonds,” emphasizes Cauê Mançanares, CEO and founder of Investo.

“Our partnership with Investo on the LFTB11 ETF brings Brazilian investors access to a unique structured bond portfolio that provides transparency and flexibility for today’s dynamic economic climate,” said Steven Schoenfeld, CEO of MarketVector. “The methodology of our MVLFTB index ensures an adaptive strategy that aims to both protect against inflation and to optimize prospective long-term returns,” he added.

For more information on the index, visit [MarketVector’s index page](#).

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### **About MarketVector Indexes - [www.marketvector.com](http://www.marketvector.com)**

MarketVector Indexes™ (“MarketVector”) is a regulated Benchmark Administrator in Europe, incorporated in Germany and registered with the Federal Financial Supervisory Authority (BaFin). MarketVector maintains indexes under the MarketVector™, MVIS®, and BlueStar® names. With a mission to accelerate index innovation globally, MarketVector is best known for its broad suite of Thematic indexes, a long-running expertise in Hard Asset-linked Equity indexes, and its pioneering Digital Asset index family. MarketVector is proud to be in partnership with more than 25 Exchange-Traded Product (ETP) issuers and index fund managers in markets throughout the world, with more than USD 51 billion in assets under management.

### **About Investo - [www.investoetf.com](http://www.investoetf.com)**

Investo is Brazil’s first and largest independent ETF provider. Founded in 2020 with advisors from Harvard University, Investo enables Brazilians to invest in global markets, partnering with prominent institutions. It has created the bridge between Brazilians and smart investments with exchange, geographic, and sectoral diversification. Investo has a technical team highly specialized in mapping the most reputable ETFs and funds that bring practicality and simplicity to the investor.