

MarketVector and Crypto Insights Group Partner to Deliver Institutional Digital Asset Benchmarks

FRANKFURT, Germany (April 10, 2025) – MarketVector Indexes™ (“MarketVector”) is pleased to announce a new partnership with Crypto Insights Group (CIG), a leading data platform helping allocators identify, diligence, and monitor digital asset funds. This collaboration brings three of MarketVector’s regulated, BMR-compliant indexes to the CIG platform, offering institutional investors structured access to key segments of the digital asset ecosystem.

The indexes now available to CIG users include:

- [MarketVector™ Coinbase 50 Index \(COIN50\)](#)
- [MarketVector™ Digital Asset Broad 100 Equal Weight Index \(MVB100EW\)](#)
- [MarketVector™ Decentralized Finance Leaders Index \(MVDLE\)](#)

These benchmarks are designed for RIAs, wealth management firms, hedge funds, and asset managers seeking reliable ways to measure exposure and assess strategy alignment across the broader crypto market, including DeFi.

As demand grows for transparent, institutional-grade benchmarks in digital assets, this partnership provides a timely solution for allocators navigating an increasingly complex environment.

“Fund managers often tell us how tough it is to find a benchmark that truly reflects their unique mandates—especially in a still-evolving industry like ours,” said Raline Sexton, Director of Digital Asset Business Strategy at MarketVector. “By introducing our proprietary indexes on the CIG platform—most notably the COIN50, developed by Coinbase—we’re giving institutional allocators the tools they need to validate their investment thesis, track performance, and manage risk with confidence and compliance. We believe this integration advances CIG’s mission to bring greater data transparency and helps new entrants meet the essential standards this industry demands.”

“The MarketVector™ Digital Asset Broad 100 Equal Weight Index, MarketVector™ Decentralized Finance Leaders Index, and Coinbase 50 Index have become highly regarded industry benchmarks, capturing the evolving dynamics of the digital asset landscape,” said Andy Martinez, Founder of CIG. “In today’s environment, institutions are increasingly seeking partners who are committed to advancing benchmarking standards. Integrating these indexes into our platform provides fund managers and allocators with a robust framework to evaluate performance and confidently seize opportunities in this transformative market.”

PRESS RELEASE

“Market indexes like COIN50 are essential for traders, offering broad market benchmarks and diversified crypto exposure, reducing asset risk while tracking trends,” said Greg Tusar, Vice President, Institutional Products at Coinbase. “As demand for transparent, institutional-grade benchmarks grows, COIN50 provides structured access to the digital asset ecosystem, giving allocators a reliable tool to navigate market complexities.”

Visit the Crypto Insights Group platform to access the indexes and link through to full benchmark details on the MarketVector site. A license agreement is required to use the indexes, index data, or trademarks for various commercial purposes.

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About MarketVector Indexes - www.marketvector.com

MarketVector Indexes™ (“MarketVector”) is a regulated Benchmark Administrator in Europe, incorporated in Germany and registered with the Federal Financial Supervisory Authority (BaFin). MarketVector maintains indexes under the MarketVector™, MVIS®, and BlueStar® names. With a mission to accelerate index innovation globally, MarketVector is best known for its broad suite of Thematic indexes, a long-running expertise in Hard Asset-linked Equity indexes, and its pioneering Digital Asset index family. MarketVector is proud to be in partnership with more than 25 Exchange-Traded Product (ETP) issuers and index fund managers in markets throughout the world, with more than USD 45 billion in assets under management.