

Market Vectors Index Solutions Launches New Website

marketvectorsindices.com with new user interface and redesigned content architecture

Frankfurt (17 February 2014) – Market Vectors Index Solutions GmbH (MVIS) today announced the re-launch of the company’s website, offering a new user interface, extended features, improved services and an even broader range of index and economic data. The website illustrates the firm’s continued commitment to transparency, publishing an extraordinary variety of index and fundamental data, freely available to the public after registration.

“We have always viewed our website as a service and high level information tool for media, investors, institutions or corporations included in our indices. Since its creation, marketvectorsindices.com has been designed as a branding tool and data pool that offers added value to users and provides the best possible transparency related to our indices,” said Lars Hamich, CEO at MVIS. “We are pleased with the continued cooperation and collaboration with BörseGo, the company which programmed and hosted the first version of our index website,” he added.

“It was a great pleasure to have worked with Market Vectors Index Solution to implement their new website concept. The re-launched website successfully combines a design that is both intuitive and appealing with state-of-the-art infrastructure and highly sophisticated software components. The combination of enhanced HTTP Acceleration, HTML5, Websockets and a modern MVC Framework will guarantee a great user experience,” says Christian Ehmig, CTO at BörseGo AG.

The website offers index data and history, fundamental and economic data and additional research notes. Moreover, information about exchange-traded products based on MVIS indices is made available, including daily trading information or assets under management.

Almost 60 percent of all Market Vectors Indices are licensed to underlie exchange-traded products (ETPs), which have raised USD 11.4 billion in assets under management (AUM) as per 17.02.2014. This validates the company’s philosophy to develop only selected index themes that provide investment potential to investors.

Detailed information about Market Vectors Indices, the company’s philosophy, team and background can be found on marketvectorsindices.com.

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Note to Editors:

About Market Vectors Index Solutions GmbH

Market Vectors Index Solutions GmbH (MVIS) develops, monitors and licenses the Market Vectors Indices, a selection of focused, investable and diversified benchmark indices which are especially designed to underlie financial products. Market Vectors Indices cover several asset classes, including hard assets and international equity markets as well as fixed income markets and are licensed to serve as underlying indices for financial products.

Approximately USD 11.4 billion in assets under management are currently invested in financial products based on Market Vectors Indices. MVIS is a wholly owned subsidiary of Van Eck Associates Corporation (also known as Van Eck Global).