# MarketVector™ Indexes

BlueStar® E-Games Index

The BlueStar® E-Games Index (BEGAM) tracks the performance the largest and most liquid companies in the global Electronic Games Industry. This is a modified market cap-weighted index, and only includes companies that generate at least 50% of their revenue from the development or commercialization of video games, electronic board games, video game consoles, or hardware used to play video or electronic games.

Key Features

Index	662.10/98.12	662.10/431.80

Size and Liquidity Requirements

Full MCap of at least 150 mln USD. Three month average-daily-trading volume of at least 1 mln USD at a review and also at the previous two reviews. At least 250,000 shares traded per month over the last six months at a review and also at the previous two reviews.

Universe

Companies must derive at least 50% of revenue from video gaming or e-sports services, or offer video game consoles.

Diversification

Company weightings are capped at 7%.

Review

Semi-annual in June and December.

Index Data

INDEX PARAMETERS				FUNDAMENTALS*		ANNUALISED PERFORMANCE*	
Launch Date	05 Oct 2018	Components	51	Price/Earnings Trailing	53.74	1 Month	-5.30%
Type	Sector	Volatility (250 days)	17.64	Price/Book	2.14	1 Year	19.37%
Currency	USD	Full MCap bn USD	5,167.53	Price/Sales	2.31	3 Years	24.66%
Base Date	29 Dec 2014	Float MCap bn USD	4,055.59	Price/Cash Flow	13.64	5 Years	6.01%
Base Value	100.00	Correlation* (250 days)	0.92	Dividend Yield	1.08	Since Inception	17.27%

* MVIS Global Video Gaming & eSports Index   ** as of 30 Nov 2025*   ** Total Return Net Index*

Sector Weightings

Sector	Count	Weight
Communication Services	37	67.42%
Information Technology	8	22.61%
Consumer Discretionary	5	9.63%
Unclassified	1	0.34%

- Communication Services
- Information Technology
- Consumer Discretionary
- Unclassified
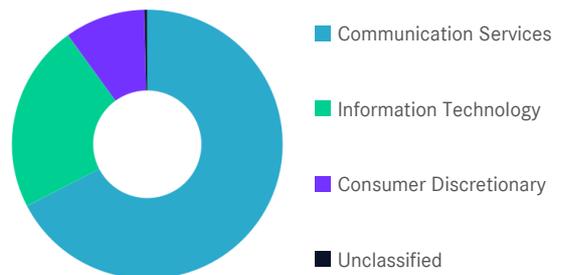
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Country and Size Weightings

Country	Count	Weight
Cayman Islands	13	30.17%
Japan	17	28.95%
United States	11	28.28%
Sweden	5	5.08%
Australia	1	1.95%
Bermuda	1	1.86%
United Kingdom	1	1.78%
France	1	1.16%
South Korea	1	0.77%
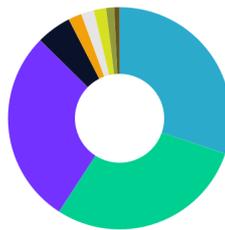
Legend (pie chart 1): KY, JP, US, SE, AU, BM, GB, FR, KR
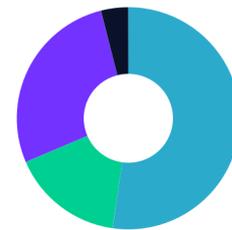
Legend (pie chart 2): Large-Cap, Mid-Cap, Small-Cap, Micro-Cap

Size	Count	Weight
Large-Cap (> 6 bn)	17	52.25%
Mid-Cap (1.5 bn - 6 bn)	9	16.31%
Small-Cap (0.2 bn - 1.5 bn)	20	27.49%
Micro-Cap (0.0 bn - 0.2 bn)	5	3.95%

Index Components

Top Components by Weight	Country	Weight
TENCENT HOLDINGS LTD	KY	8.17%
APPLOVIN CORP	US	7.34%
UNITY SOFTWARE INC	US	3.54%
MOBVISTA INC	KY	3.47%
ELECTRONIC ARTS INC	US	3.14%
NINTENDO CO LTD	JP	3.09%
NETEASE INC-ADR	KY	3.02%
SONY GROUP CORP	JP	3.02%
MICROSOFT CORP	US	2.96%
ROBLOX CORP	US	2.76%
MEGACHIPS CORP	JP	2.64%
XD INC	KY	2.58%
Subtotal		45.73%

Best Performing Components	YTD	1 Day
TANWAN INC	135.23%	8.82%
NINTENDO CO LTD	29.08%	2.42%
IGG INC	-1.17%	2.39%
TENCENT HOLDINGS LTD	48.72%	2.38%
KINGSOFT CORP LTD	-13.60%	2.30%

Worst Performing Components	YTD	1 Day
GCL GLOBAL HOLDINGS LTD	-90.00%	-6.56%
APPLOVIN CORP	107.11%	-6.46%
UNITY SOFTWARE INC	105.43%	-6.24%
ROBLOX CORP	52.97%	-6.18%
CORSAIR GAMING INC	-6.20%	-4.76%

Symbols

	Symbol	ISIN	WKN	Sedol	Bloomberg	Reuters	Telekurs
Price Return	BEGAM	DE000A30A046	A30A04	BL54G83	BEGAM	.BEGAM	118227300
Total Return Net	BEGAMNTR	DE000A3CLJ54	A3CLJ5	BLNPNK9	BEGAMNTR	.BEGAMNTR	57061615
Total Return Gross	-	-	-	-	-	-	-

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For further information visit www.marketvector.com