

## BlueStar® E-Commerce US Leaders Index

The BlueStar® E-Commerce US Leaders Index (BECOM) tracks the performance of the largest and most liquid US-incorporated and US-listed companies in the E-Commerce industry. This is a modified market cap-weighted index, and only includes companies that generate at least 50% of their revenue from e-commerce services, such as internet market places and market place platforms, internet-based payment services, internet booking and streaming services, or e-commerce optimization and fulfillment software.

### Key Features



	All Time High/Low	52-Week High/Low
<b>Total Return Net Index</b>	952.02/100.00	830.49/550.28

#### Size and Liquidity Requirements

Full MCap of at least 1 bln USD. Three months average-daily-trading volume of at least 1 mln USD at a review and also at the previous two reviews. At least 250,000 shares traded per month over the last six months at a review and also at the previous two reviews.

#### Universe

Companies have to operate e-commerce websites or offer products or services that support e-commerce.

#### Diversification

Company weightings are capped at 10%.

#### Review

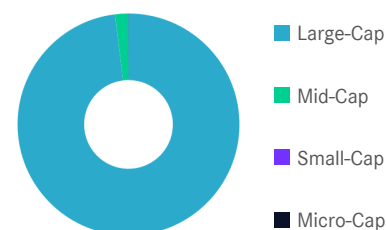
Semi-annual in June and December.

### Index Data

INDEX PARAMETERS				FUNDAMENTALS*		ANNUALISED PERFORMANCE*	
Launch Date	11 Sep 2018	Components	50	Price/Earnings Trailing	45.03	1 Month	1.61%
Type	Sector	Volatility (250 days)	17.30	Price/Book	7.10	1 Year	46.75%
Currency	USD	Full MCap bn USD	4,273.74	Price/Sales	2.82	3 Years	-3.21%
Base Date	28 Dec 2012	Float MCap bn USD	3,125.45	Price/Cash Flow	22.20	5 Years	10.79%
Base Value	100.00	Correlation* (250 days)	0.78	Dividend Yield	0.27	7 Years	20.53%
* EQM Online Retail				* as of 31 Mar 2024		* Total Return Net Index	

### Country and Size Weightings

Country	Count	Weight
United States	50	100.00%

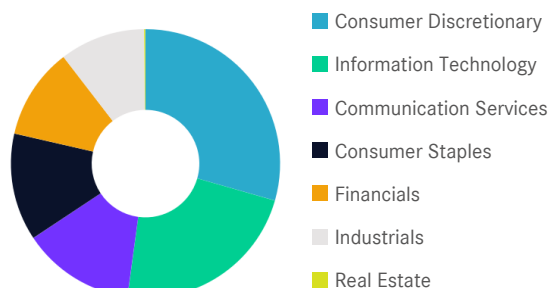


Size	Count	Weight
Large-Cap (> 6 bn)	33	98.08%
Mid-Cap (1.5 bn - 6 bn)	17	1.92%
Small-Cap (0.2 bn - 1.5 bn)	0	0.00%
Micro-Cap (0.0 bn - 0.2 bn)	0	0.00%

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## Sector Weightings

Sector	Count	Weight
Consumer Discretionary	13	29.45%
Information Technology	14	22.71%
Communication Services	6	13.52%
Consumer Staples	2	12.93%
Financials	8	10.98%
Industrials	5	10.25%
Real Estate	2	0.17%



## Index Components

Top Components by Weight	Country	Weight	Best Performing Components	YTD	1 Day
NETFLIX INC	US	11.69%	AFFIRM HOLDINGS INC	-30.59%	3.77%
AMAZON.COM INC	US	10.65%	WAYFAIR INC	5.95%	3.42%
SALESFORCE INC	US	10.07%	AGILYSYS INC	-1.53%	2.43%
WALMART INC	US	9.68%	ACI WORLDWIDE INC	7.84%	1.98%
SERVICENOW INC	US	7.65%	Q2 HOLDINGS INC	23.08%	1.85%
UBER TECHNOLOGIES INC	US	7.34%			
BOOKING HOLDINGS INC	US	5.97%			
FISERV INC	US	3.99%			
PAYPAL HOLDINGS INC.	US	3.66%			
AIRBNB INC	US	3.35%			
TARGET CORP	US	3.25%			
MERCADOLIBRE INC	US	3.21%			
<b>Subtotal</b>		80.50%			

Worst Performing Components	YTD	1 Day
UBER TECHNOLOGIES INC	21.86%	-2.76%
DOORDASH INC	38.97%	-1.53%
CARVANA CO	56.16%	-1.40%
CHEWY INC - CLASS A	-28.82%	-1.35%
SPS COMMERCE INC	-8.63%	-1.24%

## Symbols

	Symbol	ISIN	WKN	Sedol	Bloomberg	Reuters	Telekurs
<b>Price Index</b>	BECOM	DE000SL0FUM6	SL0FUM	BQ0GRX1	BECOM	.BECOM	118655360
<b>Total Return Net</b>	BECOMNTR	DE000SLA6176	SLA617	BMGR536	BECOMNTR	.BECOMNTR	43734080
<b>Total Return Gross</b>	-	-	-	-	-	-	-

For further information visit [www.marketvector.com](http://www.marketvector.com)

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